



PPG
PORTER® PAINTS

SUPER PREMIUM INTERIOR



SILKEN TOUCH® INTERIOR LATEX PAINT

Our Best Interior – Guaranteed

The exceptional stain release and superior scrub resistance in *Silken Touch* delivers the long-lasting beauty your home deserves – backed by a lifetime guarantee and with environmentally preferred, low VOC options.

PPG Porter Paints. It starts with our people, flows through our paints, and lasts with our customers for life.



*See back for details.

SILKEN TOUCH® SUPER PREMIUM INTERIOR LATEX PAINT

Preferred by Professionals & Homeowners

Silken Touch interior latex paint is a super premium, superior performing product offering durability and beauty guaranteed to last a lifetime. The superior ingredients and advanced formulation enable Silken Touch to withstand repeated scrubbing while leaving a beautiful finish intact.

Goes on Easy	Limited Brush & Roller Drag Nearly Spatter-Free/Less Mess
Excellent Flow & Leveling	Achieves Higher Film Builds Creates a Rich, Deep Look Excellent Coverage on Trim
Superior Adhesion	Sticks to the Most Difficult Substrates Including Aged Alkyds
Superior Whiteness	Provides Excellent Hiding and Coverage Ability to Achieve Cleaner, Crisper Colors
Superior Film	Resists Stains and Withstands Scrubbing Burnish and Moisture Resistant for a Shine-Free Finish Resists Water Streaking and Spotting Ideal for Use in Kitchens and Baths

Silken Touch can be used for new or previously painted residential and commercial interiors on a variety of substrates such as:

- ✓ Drywall
- ✓ Wallboard
- ✓ Primed Wood
- ✓ Plaster
- ✓ Masonry
- ✓ Acoustical Tile



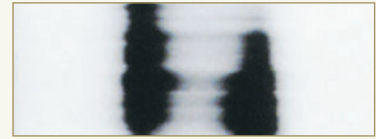
Sheen/ Base	Product Code	Available Sizes
Flat White/Pastel Base	PP945	Gallon, Quart, Five
Flat Light Base	PP939	Gallon, Quart, Five
Flat Deep Base	PP940	Gallon, Quart
Flat UD Base	PP944	Gallon, Quart
Eggshell White/Pastel Base*	PP995	Gallon, Quart, Five
Eggshell Light Base*	PP999	Gallon, Quart, Five
Eggshell Deep Base*	PP998	Gallon, Quart, Five
Eggshell UD Base*	PP994	Gallon, Quart
Satin White/Pastel Base*	PP1115	Gallon, Quart, Five
Satin Light Base*	PP1119	Gallon, Quart, Five
Satin Deep Base*	PP1118	Gallon, Quart
Satin UD Base*	PP1114	Gallon, Quart
Semi-Gloss White/Pastel Base*	PP1145	Gallon, Quart, Five
Semi-Gloss Light Base*	PP1139	Gallon, Quart, Five
Semi-Gloss Deep Base*	PP1140	Gallon, Quart
Semi-Gloss UD Base*	PP1144	Gallon, Quart

*Ecological Solutions

SUPERIOR SCRUB RESISTANCE



Silken Touch Eggshell after 400 scrubs.



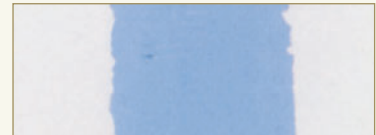
Leading Competitive Premium Eggshell after 400 scrubs.

A shim was placed under the path of a scrub brush that had cleanser and water applied to the path of the brush. The panels pictured were abraded for the number of factored cycles recorded.

EXCELLENT ADHESION



Silken Touch Satin



Competitor Satin

An "X" cut is made on the surface. The tape is applied over the cut area and then removed quickly. The less blue area, the better adhesion.



Silken Touch is available in all 1,890 colors from The Voice of Color® palette and an additional 100 colors from the new Atmospheric Collection.



* The Ecological Solutions from PPG logo identifies products that meet the most stringent standards for performance, air quality and Volatile Organic Compound emissions, based on U.S. Green Building Council LEED standards as of 06-01-08.

See www.ppgporterpaints.com/green



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